

Derech HaTorah of Rochester  
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## 2020 Annual Scholarship Dinner / Journal Honorees

Guest of Honor

**KAREN KESSLER**

Pillars of Torah Award Recipients

**RABBI YITZI & DEVORAH SHULMAN**

Your involvement in this scholarship journal-dinner campaign will enable us to recognize and honor the dedicated, extraordinary people who do so much for our school and community. **Date of Dinner: Sunday, May 3, 2020.**

### DHR Ad Journal ORDER FORM

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Check Enclosed    Bill Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security code: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ Signature of Authorization: \_\_\_\_\_

### AD DEADLINE: Tuesday, April 21, 2020

- \$50,000 Benefactor Page Ad\*: Includes dedication of an entire wing in the DHR school building and a table for 8 at the Dinner.
- \$25,000 Diamond Page Ad\*: Includes dedication of the new kitchen or STEM Lab at DHR and a table for 8 at the Dinner.
- \$18,000 Sapphire Page Ad\*: Includes dedication of a classroom in DHR's building and a table for 8 at the Scholarship Dinner.
- \$10,000 Emerald Page Ad\*: Includes dedication of a hall or entryway at DHR and a table for 8 at the Scholarship Dinner.
- \$7,500 Ruby Page Ad\*: Includes a \$1,000 match and a table for 8 at the Scholarship Dinner.
- \$5,000 Platinum Page Ad\*: Includes a \$1,000 match and 6 tickets to the Scholarship Dinner.
- \$2,500 Gold Page Ad\*: Includes a \$1,000 match and 4 tickets to the Scholarship Dinner.
- \$1,000 Silver Page Ad\*: Includes 2 tickets to the Scholarship Dinner and your ad is matched—raising \$2,000 for scholarships!
- \$600 Full Page Ad: Includes 2 tickets to the Scholarship Dinner.
- \$350 Half Page Ad
- \$200 Quarter Page Ad
- \$100 Patron Ad (name only)

**\*The Match is BACK!** All ads of \$1,000 or more qualify for a \$1,000 "Wings" match, so your donation will be doubled!

**2020 Journal Ad Offers for Businesses:** In addition to seeing your ad in print and online in the Journal, our supporters will also see your business listed on our school's website! Additional sponsorship opportunities and details are listed on our website at [www.derechhatorah.org](http://www.derechhatorah.org).

### TEXT OF AD

Please print below or attach ad copy. Mail to DHR, fax to 585-486-1089, email to [principal@derechhatorah.org](mailto:principal@derechhatorah.org) or visit [www.derechhatorah.org/dinner-and-journal.html](http://www.derechhatorah.org/dinner-and-journal.html) and fill in the jotform. Thank you!

**Thank you for supporting Jewish education in Rochester!**